

WATERFORD COMMUNITY FARMERS MARKET

MARKET INFORMATION AND GUIDELINES

MISSION STATEMENT

The mission of the Waterford Community Farmers Market is to provide the local community with fresh, locally grown produce and other farm products and to educate consumers about the benefits of supporting local agriculture.

GROWERS

Sellers must produce 60% of the products offered for sale from land he/she owns or rents, with control over production, harvesting and marketing. The remainder (40%) may be from other local farms. Growers are not permitted to purchase items at auction for resale at the Market.

LOCAL

Within a 100 miles radius of Waterford, PA

SEASONAL VENDOR

Any vendor who participates in the Market for the full season (approximately 15 weeks)

DAILY VENDOR

Vendors who participate in the Market for less than the full season.

SELLING SPACE

Each vendor will be assigned a space 10' wide to accommodate a 10'x10' tent and 8' table.

MARKET MANAGER

A person empowered to implement Market policies and oversee the operation of the Market

GENERAL OPERATIONS

The Market will operate Thursdays from 3-6pm, June 20-September 26, 2019, except during any Thursday that would interfere with Heritage Days.

Vendors may arrive at 2 pm to set up and must stay through the end of the market day.

No selling is permitted before the official opening time of 3pm.

Vendors must be packed, have cleaned up their allotted space and depart by 7:00pm.

Vendors must notify the Market Manager by noon if they are going to be absent on Market Day.

SELLING SPACES

Selling spaces will be assigned by the Market Manager, based on the date the application is received. Seasonal Vendors will be given first priority.

Donations may be collected to defray the cost of advertising. Suggested donations – SEASONAL VENDORS - \$50 / SEASON, DAILY VENDORS \$5/ WEEK.

SELLING GUIDELINES

All vendors must provide signage showing their Farm Name and Location.

Farmers who participate in FMNP must post their FMNP signage as well.

Vendors must post prices. Prices are expected to be fair to consumers and fellow sellers.

Vendors are expected to be knowledgeable about the production of products sold at the Market and able to educate consumers.

Vendors are responsible for setting up their selling space, displays, tents, etc. should be secured and not pose any hazard to consumers.

Vendors are responsible for keeping their market space neat, clear of obstacles and litter free.

Vendors are responsible for removing any trash at the end of the market.

No alcohol, firearms or dogs are permitted at the Market.

WHAT PRODUCTS MAY BE SOLD

The Market is restricted to local growers and producers of homemade or homegrown products.

All agricultural products may be sold, including but not limited to locally grown fruits, vegetables, dairy products, meats, flowers, plants, honey products, maple products, eggs, herbs and related products.

Baked goods require proper licensing from the PA Department of Agriculture. The kitchen used to produce the baked goods must be registered and under inspection.

Products to be sold must be identified on the application form.

All food safety regulations, both state and local must be followed.

All licenses and permits for products requiring such, must be obtained by the vendor and kept current.

MARKET VENDOR APPLICATION

Farmers and producers interested in participating must complete the Market Application and mail it to or drop it off at the Borough of Waterford Office : 30 South Park Row Waterford, PA 16441

Please write ATTENTION: FARMERS MARKET on the envelope.